

11-TTAG-033

Company Name	Ed4U, LLC
NAICS	511210
Address	118 Chelle Ln
City	Little Rock
State	AR
ZIP	72223
County	Pulaski
Number of Employees	4
Year Established	2003
Company Web Site	http://www.ed4u.com
Contact Person	Gordon Apple
Title	Pres.
Phone	501-868-7637
Email Address	ga@ed4u.com
Fax	435-732-0300
Secondary Contact Name	Victoria Ridge
Secondary Contact Title	VP Business Development
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Resource Provider	Ed4U, LLC
RP Address	118 Chelle Ln
RP City	Little Rock
RP State	AR
RP ZIP	72223
RP County	Pulaski
RP Project Contact	Gordon Apple

RP Title	Pres.
RP Phone	501-868-7637
RP Email	ga@ed4u.com
RP Fax	425-732-0300
Project Area	Information Technology - 22 - Software Development
Project Area Brief Description	SBIR application for extending software development for presentation program to use iPad/iPhone/iPod for remote control, reception of presentations, and for participant feedback.
Federal Agency	National Science Foundation
Project Title	11-TTAG-033 - Presentation Delivery and Participant Feedback via Mobile Devices
Competitive Challenges	The iQPresenter program is by far the most feature-rich presentation platform for the delivery of educational and other presentations. Extending its capabilities to deliver presentations via (now) common mobile devices such as iPad, and the inclusion of real-time participant feedback will further enhance its competitive advantages.
Specific Problem	Our premier presentation program, iQPresenter, needs a way to deliver presentation content directly to mobile devices and needs a means to receive real-time feedback from participants. Remote control of iQPresenter is also desirable to physically free the presenter from the presentation console.
Solution	Develop software for mobile devices to receive and display presentations, Develop IP two-way communication channels (i.e., "sockets") between devices, and establish communication protocols for information transfers.
Implementation Plan	Leverage existing development efforts to include necessary communications channels and presentation display capabilities
Maintenance Plan	While the existing iQPresenter software is far superior in features to existing presentation products on the market, continuing efforts will add new features, fix problems, and enhance usability. Ed4U already has a strong history of continuing software support in our highly acclaimed iQPrompter app on the iPad.
Step 1	Establish specific goals for proposed SBIR application.
Step 1 Time	20.00
Step 1 Budget	\$1,800

Step 2	Write SBIR Proposal.
Step 2 Time	30.00
Step 2 Budget	\$2,700
Step 3	Review and submission of SBIR Proposal.
Step 3 Time	555.00
Step 3 Budget	\$500
Increased Sales	\$150,000
Retained Sales	\$0
CS Inventory	\$0
CS Labor	\$0
CS Materials	\$0
CS Other	\$0
II Plant	\$0
II IS	\$0
II Workforce	\$0
II Research	\$150,000
II Other	\$0
AUI	\$150,000
SOI	\$150,000
Job Retention	3
Job Creation	0
YN 90Days	Yes
YN Affiliation	No
YN Agreement	Yes
YN Total Project Price	Yes
Explain Total Project Price	TTAG + Enterprise Contribution = \$5,000.00
YN Cash Match Agreement	Yes

Copied	No
TTAG ID	11-TTAG-033
Signature Panel - RP AR Name	Gordon Apple
Signature Panel - RP AR Email	ga@ed4u.com
Signature Panel - Enterprise AR Name	Gordon Apple
Enterprise - Email
Signature Panel - Enterprise AR Email	ga@ed4u.com
Include in Batch	Yes
Batch Number	NA
Application Status	Pending
Organization	ASTA
BatchTest	Processed
Batch Date	
Set Batch Number	
Lvl4	No
Application Description	9-Information Technology
SBIR-STTR	Yes

