

11-TTAG-026

Company Name	Adan, Inc.
NAICS	61
Address	3521 E. Township Street
City	Fayetteville
State	AR
ZIP	72703
County	Washington
Number of Employees	0
Year Established	1998
Company Web Site	http://www.gameofbeads.com
Contact Person	Dr. Michael Zelin
Title	Technical Director
Phone	479.251.1789
Email Address	info@gameofbeads.com
Fax	479.251.1789
Secondary Contact Name	Dr. Mira Zelin
Secondary Contact Title	President
Secondary Contact Phone	479.251.1789
Secondary Contact Email	cemoh2001@yahoo.com
Resource Provider	EquityNet, LLC
RP Address	21 W Mountain Street
RP City	Fayetteville
RP State	AR
RP ZIP	72701-6064
RP County	Washington
RP Project Contact	Dr. R. R. Goforth

RP Title	Senior Vice President
RP Phone	479.442.3638
RP Email	rgoforth@equitynet.com
RP Fax	479.444.0089
Project Area	Biotechnology, Bioengineering, Agriculture and Life Sciences - 11 - Geriatrics
Project Area Brief Description	Prevention of dementia
Federal Agency	U.S. Department of Health and Human Services
Project Title	11-TTAG-026 - Creative Learning in Fighting Dementia
Competitive Challenges	The Adan, Inc. Creative Learning system facilitates cognitive activities through hands-on creation of on-line compositions comprised of art, music, literature, and science elements. Competing systems, such as Google's knol, use similar technology for teaching applications.
Specific Problem	The proposed Resource Provider will provide expertise and assistance with preparation of a proposal for federal grant funding and for a pilot program
Solution	The Adan, Inc. Creative Learning system will be widely used individually and in therapeutic environments by seniors as a novel form of mental exercise that combines intellectual challenges and aesthetic pleasures, resulting in mitigation of both the onset and the progress of dementia and related conditions.
Implementation Plan	1. Provide help with preparation of proposal for federal funding and with preliminary pilot program planning. 2. Develop preliminary basis for a sustainable, operational project. (If the federal funding proposal is granted, Adan, Inc. will have a sustainable model and established streams of revenues via advertisement/sponsor links and membership.)
Maintenance Plan	If the proposal for federal funding is granted and the pilot program is successful, Adan, Inc. will have a sustainable model and established streams of revenues via advertisement/sponsor links and membership.
Step 1	Support preparation of proposal for submission to federal funding agency; preliminary assistance with team development: November 1 - 30, 2010.
Step 1 Time	50.00
Step 1 Budget	\$5,000
Step 2	-0-

Step 2 Time	0.00
Step 2 Budget	\$0
Step 3	-0-
Step 3 Time	0.00
Step 3 Budget	\$0
Increased Sales	\$60,000
Retained Sales	\$0
CS Inventory	\$0
CS Labor	\$0
CS Materials	\$0
CS Other	\$0
II Plant	\$0
II IS	\$100,000
II Workforce	\$0
II Research	\$0
II Other	\$0
AUI	\$0
SOI	\$0
Job Retention	0
Job Creation	2
YN 90Days	Yes
YN Affiliation	No
YN Agreement	Yes
YN Total Project Price	Yes
Explain Total Project Price	50 hours of Resource Provider time (@\$100) will be required to provide an adequate level of expertise and assistance with preparing a proposal for federal grant funding and for providing preliminary assistance with plans for a sustainable, operational project.
YN Cash Match	Yes

Agreement	
Copied	No
TTAG ID	11-TTAG-026
Signature Panel - RP AR Name	Dr. R. R. Goforth
Signature Panel - RP AR Email	rgoforth@equitynet.com
Signature Panel - Enterprise AR Name	Dr. Michael Zelin
Enterprise - Email	info@gameofbeads.com
Signature Panel - Enterprise AR Email	info@gameofbeads.com
Include in Batch	Yes
Batch Number	NA
Application Status	Pending
Organization	ASTA
BatchTest	Processed
Batch Date	
Set Batch Number	
Lvl4	No
Application Description	9-Information Technology
SBIR-STTR	Yes

